

The Woolability Guarantee

RedRock Custom Carpets have **ALL** the attributes described in this brochure. We perform rigorous testing to ensure our carpets meet aviation, residential and commercial standards. **RedRock** offers the highest quality and best value in the carpet industry.

Your Guarantee – **RedRock** wool carpets have a 5 Year Quality Assurance Warranty. If cared for correctly, our wool carpets will maintain a high level of appearance throughout its long life while simultaneously filtering and cleaning the air in your aircraft, yacht, home or office.

Visit our web site RedRockcarpet.com/warranty/ for complete details.



Wool Carpets #Naturally



WOOL CARPET FOCUS GROUP

R | R

RedRock Custom Carpets Inc.

Made to Order • Made to Size • Made in USA

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WoolCarpetsNaturally.org

It's cool to buy wool #Naturally



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Woolability

Bouncebackability

#naturally resilient and bounces back into shape time after time resulting in superior appearance and longevity.

Cleanability

#naturally stain resistant and easy to clean.

Sustainability

#naturally safe product produced from a renewable source; the ultimate planet friendly fiber from the original free range animal.

Inflammability

#naturally flame resistant insuring an inherently safer carpet.

Breathability

#naturally filters the air along with regulating humidity; generating a more comfortable atmosphere.

Natural Science

Wool is a complex wonder of nature and one which should not be taken for granted. It protects sheep from all manner of weather as well as its challenging living conditions. Shearing is part of good animal husbandry and enables the sheep to produce healthy new fleece.

1) Bouncebackability – Wool fiber is like a coiled spring and this gives it ability to both stretch and compress before bouncing back to its original shape. This makes wool carpet much more resilient and resistant to flattening. This is the primary reason wool carpets are the preferred flooring of airports, hotels and other commercial applications. It makes smart business sense and the same is true for aviation, yacht and residential installations.

2) Cleanability – Wool is easy to clean. The fiber has a protective outer membrane which repels water; just like a raindrop off a duck's back. Wool is also very stain resistant. The membrane locks out liquid longer, allowing more time to mop up spills.

3) Sustainability – Wool is one of nature's gifts. Men have raised sheep for thousands of years and wool is a natural byproduct used throughout the ages. It is biodegradable, composts easily and enriches the soil for plant life.

4) Inflammability – Wool is naturally fire resistant; a positive safety characteristic. Here's the science - the fiber composition requires more oxygen to sustain a flame than is present in the atmosphere. This means if a dropped match or cigarette falls on a wool carpet it would smolder for a bit and then extinguish.

5) Breathability – Wool has an amazing ability to "breathe" with the atmosphere by regulating moisture and keeping it comfortable. It also acts as a filter by absorbing organic compounds present in today's modern environments by binding them permanently to the fiber and removing them from the air we breathe.



RedRock Custom Carpets Inc.